



## **FIGHTING CONTAINER LOSSES**

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### **ENVIRONMENTAL GUIDELINES**

Kegs first appeared in the UK in the 1950s and quickly addressed the shortcomings of traditional wooden casks, becoming widely accepted by brewers. Development has continued since then, resulting in effectively a 'Keg For Life', which, after initial purchase requires little or no subsequent service costs.

Kegs are unique containers in that they can be re-used - rather than recycled as scrap metal - with great savings of energy and conservation of resources. With proper care and maintenance kegs have been known to last for over 20 years, confirming their position as ecologically friendly packages.

Even at the end of their serviceable life, kegs can be processed and their premium grade component materials successfully used by industry.

Recyclability applies to both stainless steel and aluminium kegs, but aluminium smelts at a relatively low temperature making it a particularly easy target for criminals.

When a keg becomes unserviceable, it will only be collected and processed by authorised destruction agents.

Kegs should never be seen in corporation landfills or recycling schemes.

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